

AFROSUM



A PARTNER AT EVERY STEP

AFROSUM provide a seamless registration and air - train - bus - ferry booking process for your trip.



PROFESSIONAL HEALTHCARE

Hundreds of thousands of health tourists visit Turkey for thermal tourism every year, benefiting the world famous healing waters and thermal springs.



WHY US

We are experts who have been helping travelers explore and discover Turkey for 20 years.

AFROSUM
HEALTH
GET THE BEST
MEDICAL TREATMENT



afrosum.com

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AFROSUM

SORAYA UMRAN ALINAK

Managing Partner
Travel & Leisure & Incentive

Umran is an investor with significant experience in the travel trade.

With 20 years in the industry, Umran experienced planning from the leisure, incentive, resort, and DMC perspectives prior to opening her own incentive company Dream in 2006. This broad range of experience, combined with her well-established relationships world wide, ensure clients receive the highest level of expert service.

Umran and her team cover all Turkey and EU markets, as well as unique locations like Central Asia countries. Her comprehensive hotel sales and marketing background is complemented by her passion for customer service, love of great events, and quest for unique experiences. Besides designing variety of over a thousand high-caliber incentives from international congresses to corporate conferences and meetings, she has also the first Kosher Certified person in Turkey, successfully delivering 17 kosher vacations until today.

Her penchant for organization and hyperawareness of every little detail combined with her abundant energy, make working with Umran an experience you won't soon forget.

IDIL SAGUNER

Managing Partner
Destination & Event Management

20 years of diverse experience starting as the Strategic Counsel in Public Diplomacy Issues, under the presidency of 8th President of Turkey; HE Mr. Turgut Ozal.

Idil spent a decade holding CEO position in Parkorman, the iconic event & entertainment venue of Turkey, where she played a critical role in company's success boasting a comprehensive proficiency in all aspects of Event

Production and Design and Meeting Management. Some of her specialties include event budgeting & pre-production, creative proposal development, on-site event management, in addition to having a sharp eye for anything aesthetic.

As a leading industry personality, she has organized, managed and hosted over 1,300 national and global events. She produced and promoted countless live concerts of best-selling music artists including Bryan

Adams, Metallica, Bon Jovi, Santana, Lana Del Rey, Enrique Iglesias, James Brown to mention but a few. Her personable and creative style is instilled in her talented team that supports the diverse list of clients Afrosun serves. Idil remains the key client liaison for the company.

A FROSUM is a tourism company delivering the best level of service and value at your destination. Our wide range of services include: Destination Management, Professional Conference Organizers, Meetings, Incentives, Events and Leisure.

The story of AFROSUM begins with a determination to design much more interesting, imaginative and exciting moments which celebrate the diverse experiences on offer across Turkey, and the world. We are exceptionally well experienced and knowledgeable tourism designers as we know that people come together to create special memories of shared experiences.



DESTINATION MANAGEMENT

20 years of experience.



EVENT MANAGEMENT

20 years of experience



HOLIDAYS

Provide the most exciting, surprising, facinating and fun destination



CULTURAL TOURS

Explore Your Favourite Travel Style



Exceptional group tours, bespoke trips and cultural experiences throughout Turkey



RELIGIOUS TOURS

Walk with St. Paul through Asia Minor



TRAINING COURSES

Join Over 3 million Students From Around The World Already Learning On Turkey



YOUTH CAMPS

International Youth Camp.



STUDENT PLACEMENT

We've placed 1000's of students over the last 20 years.

20 YEARS



We are experts who have been helping travelers explore and discover Turkey for 20 years. We guide and inspire them and ensure that their time away is the time of their life.

Our holidays grant travelers the chance to experience both the popular and little-known aspects of Turkey, giving them an insight into the diverse character of this amazingly rich culture.

As travel specialists, we ensure our each and every traveler is exceptionally well looked after from the point of enquiry right through their return home.



**TRAVEL
&
LEISURE**





DESTINATION MANAGEMENT

20 YEARS

We have been servicing corporations in destinations, providing creative solutions based on logistical excellence for Incentives, Conferences and Meetings.

We deliver differentiating expertise in every destination we serve, broadly across Turkey and the rest of the world.

In this way, wherever your clients may go, we create experiences with moments that move hearts, minds and your business forward.



EVENT MANAGEMENT

We produce and manage tailor-made events focused on visitor engagement for corporate groups, associations and other professional clients.

With over 100 large scale projects in our portfolio (and counting), we have managed to build an extensive network of reliable suppliers.

We tell the stories of brands through venues, design, entertainment, food, music, and delightful surprises to express their identity.



20 years in the Event Management

1

**5 STAR HOTEL
BOOKING**

2

**JCI CERTIFIED
FULL-FLEDGED
HOSPITALS
PARTNERSHIPS**

3

**INTERACTIVE THERAPY
WITH SPECIALIST
DOCTORS AND
THERAPISTS**

4

**WELLNESS PACKAGES
UNDER THE SUPERVISION
OF SPECIALIST DOCTORS
AND DIETITIANS**

5

**PHYSICAL EXERCISES
AND TRAINING
WITH EXPERT
PHYSIOTHERAPISTS**

6

**THERMAL THERAPY FOR
VARIOUS DISEASES
AND PHYSICAL
TREATMENTS**

7

**MEDICAL AND PHYSICAL
EXAMINATIONS**

8

**SPECIAL EVENT PLANNING
FOR PATIENTS'
COMPANIONS**

STILL NOT SATISFIED ?

We have more



ALWAYS PROUD

We're proud of our team and our experience, and our client retention rate speaks for itself.



DEEP EXPERTISE

HEALTH

PROFESSIONAL HEALTHCARE



Partnering with JCI certified full-fledged hospitals and the best healthcare professionals, we improve lives by helping patients get the knowledge and support they need.

Hundreds of thousands of health tourists visit Turkey for thermal tourism benefiting the world famous healing waters and thermal springs. Services standards and quality in different regions of Turkey's top 5 star hotels and leisure travelers alike can take place by a combination of health and tourism.

AFROSUM projects the treatment and travel programs that will be requested in accordance with the needs of the group / organization and prepares and presents the most effective time and treatment usage plan for its customers. We're driven by an uncompromising commitment to quality because patients' lives depend on it.





BEST HOSPITALS



HOSPITALS

MEMORIAL GROUP 18 HOSPITALS IN 10 CITIES

Memorial Hospitals Group was established in February, 2000 with the mission of becoming a world-class brand in Healthcare. Our objective is to make a difference with pioneering practic-

es in the sector with our distinguished staff and satisfaction-ori-

ented service approach. Introducing world-class quality healthcare service



CAPACITY

200 Bed



to Turkey, Memorial Şişli Hospital is the first JCI (Joint Commission International) accredited hospital in Turkey, and 21st in the world. Pioneering the improvement of healthcare services standards with many first practices in Turkey, Memorial also successfully represents Turkish Healthcare Sector abroad with its international diagnostic and treatment centers. Internationally known departments such as In Vitro Fertilization, Cardiovascular Surgery and Transplantation, Robotic Surgery, Oncology and Genetics make Memorial a reference center in its region. Admitting patients from over 90 countries throughout the World annually, Memorial is a world-class hospital that bring comfort of being treated in a safe environment to more and more patients each year.



RUPUTATION

Memorial Şişli Hospital has a prestigious reputation in every medical specialty.

MEDICANA GROUP

14 HOSPITALS

IN 12 CITIES



MADICINA GROUP

At hospitals of Medicana Health Group, healthcare services, which are fully compatible with the Service Quality Standards of the Ministry of Health and accreditation standards of the Joint Commission International (JCI), are provided in the equal quality with the world's leading institutions, through its principle based on patient safety and efficient and quality patient care and treatment.

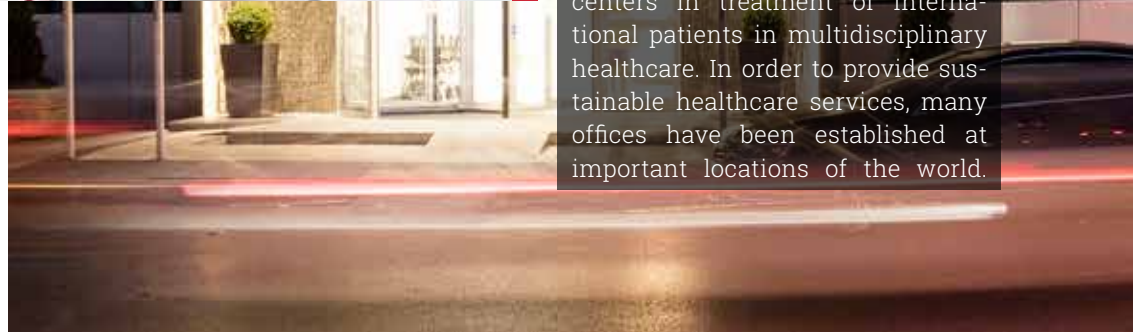


Since 1992, Medicana Health Group sustains its progression on the way to determine the standards of future healthcare services. Today, Medicana Health Group, which carries on its activities especially in Istanbul and Ankara, constantly provides the most advanced healthcare services in all aspects of health in Konya, Samsun, Sivas and Bursa through its 13 hospitals and 6500 employees on average. Medicana Health Group not only pioneered the development of health tourism in our country, it also became one of the important centers in treatment of international patients in multidisciplinary healthcare. In order to provide sustainable healthcare services, many offices have been established at important locations of the world.



UNICEF

Medicana Health Group is a member of the Association of Private Hospitals and Medical Institutions. It is awarded the status of baby-friendly hospital by UNICEF and the World Health Organization.



HOSPITALS

MEDICAL PARK GROUP 27 HOSPITALS IN 18 CITIES



Getting into the act in the Turkish hospital business since 1995, Medical Park Hospitals Group serves patients in 29 hospitals located in 17 cities. It is, now, the pioneering actor of the sector with closed area of 718 thousand and 965 square meters, 211 operating rooms, 5 thousand 240 beds and more than 16.000 employees.

Enabling all patients, irrespective of socioeconomic status, access healthcare services at international standards based on the principle "healthcare for all", Medical Park not only closely monitors all advanced technologies and therapeutic methods worldwide, but it also aims to serve as a model which

supports science and innovative practices. Gathering specialists, patient-oriented service approach and multi-disciplinary work in one roof, Medical Park Group of Hospitals provides quality diagnostic and therapeutic services in all hospitals, including four accredited by Joint Commission International (JCI).

25 Hospitals in
16 Provinces.

Modern Hospital
environment.

Qualified
staff

Health
for all



MEDICAL PARK HOSPITALS

We offer quality diagnosis and treatment services with our three hospitals certified with US-based Joint Commission International (JCI) accreditation.



ALWAYS

We add value to the experience





LIV HOSPITAL

154 Bed ,
8 Operatings rooms ,
50 Clinics



HOSPITALS

LIV HOSPITAL ISTANBUL



Liv Hospital develops with the satisfaction of the patients and aims to pioneer reliable and quality healthcare services by combining the guest-focused approach, experienced physician team and multidisciplinary work. As Liv Hospital, aiming simultaneous utilization of advanced diagnostic and therapeutic methods, our target is "your health"

Liv Hospital was awarded with Joint Commission International (JCI) which is the most important international accreditation certificate and

TÜV which is the certificate of European ISO just after the foundation. Liv Hospital left four years behind and has become a reference medical center through medical departments

which grow and develop every passing day and the deep commitment to cherishing the human life.



Liv Hospital become a reference center in health in a short time

NO LIMITS

The health care you are looking for is not limited to your country!



HOSPITALS

UNIVERSITY OF TOBB ANKARA



Private TOBB ETU Hospital is an institution committed to respecting patient rights; their needs and demands, without compromising on ethical values and it provides an accessible, continuous, reliable and high quality of health care services in accordance with modern standards. Private TOBB ETU (University of Economics and Technology) HOSPITAL is giving service with its qualified high-tech supplies, 100 % customer satisfaction, with specific effort of hospital team. It's a JCI (Joint Commission International) accredited and certified hospital focused on improving the safety of patient care with standards and evaluation methods.

ISTANBUL CERRAHI HOSPITAL



Istanbul Cerrahi Hospital set off in 1998 with the principle “Valuing Human Health”. Since then, the hospital has always been in the forefront of health with multi-disciplinary medical team (with each member pioneering in relevant field), patient-oriented competent team, technological infrastructure, wide vision and personalized medical approach. The hospital feels the justified proud of providing patients with all services based on sustainable quality system. Located at the heart of the city, Istanbul Cerrahi Hospital is closely monitoring each patient based on service principles and adopts boutique approach for all patients. Closely monitoring scientific studies and novelties, the organization uses those

novelties to maintain quality of life. In addition to successes in Turkey, superior service quality is always raising the standards and aims the top in the international arena. Istanbul Cerrahi Hospital ensured top-tier patient satisfaction in ophthalmology, orthopedics and traumatology, otorhinolaryngology (ENT) and check-up along with metabolic surgery and all fields of general surgery based on personalized healthcare services. Istanbul Cerrahi Hospital provides all patients with VIP services round the clock based on the corporate vision. All international patients are served by “medical patient attendant” with good command in relevant foreign language.



KNOWING YOUR ENVIRONMENT

capacity of 251 beds, 12 operating theaters and personnel of specialists, practitioners, nurses and allied healthcare personnel in 40.000 meter square area

HOSPITALS

GUVEN HOSPITAL ANKARA

Aiming to provide medical services at international standards, Ankara Güven Hospital, established in 1973, presents a harmony of requirements of modern medicine and years of experience. High quality services that we provide in all aspects increase number of our patients and demands, while the responsibility that we carry for our patient rises. Our story, which began as a small hospital in 1973,

has reached a general hospital concept with a capacity of 251 beds, 12 operating theaters and personnel of specialists, practitioners, nurses and allied healthcare personnel in 40.000 meter square area. The pride of achievements motivates us to go further on and raise what we aim for the future. We carry on our path as we always keep in mind that our privilege is the TRUST that our patients feel... Güven hospital has been accredited three

times by JCI (Joint Commission International), first on 2008, next on 2011 and then on 2014, which aims to increase patient safety and service quality, to create a safe environment for the patients and minimize the risks for patient and healthcare personnel by determining, implementing and maintaining terms. Accreditation of JCI is accepted as an international quality evaluation and management organization. Accreditation of JCI aims to provide safety and quality culture in healthcare facilities and to continuously improve healthcare services and results.

Bayındır HealthCare Group is a business organization of Turkey's leading bank organization of Türkiye İş Bankası, dedicated to providing the highest quality patient care with only evidence-based, full and accurate health information, bound by medical ethics, respecting patient's rights, and reliant on the art-of-state technology, since it was founded on 1992, in the capital city of Turkey, Ankara. Our commitment as a health care group is best quality, best practice and best outcome in everything that we do for our patients. This needs professionalism, strong teamwork, constant vigilance, education and attention to detail. Right now, Bayındır HealthCare Group has 3 hospitals, 1 medical surgery center and 4 dental clinics nationwide, each serving the health care needs of not only national but also the global patients. Bayındır HealthCare Group hospitals have an enviable reputation for providing excellent medical and surgical facilities supported by state-of-the-art equipment and a high standard of fully qualified nursing care, within pleasant and



BAYINDIR HOSPITAL

Has a closed area of 5500 m2 and has 2 full-fledged operating rooms, 24-hour Emergency Service, 31 examination and 20 examination units.

comfortable surroundings. The number of the cases during 2012, Bayındır HealthCare Group has operated 8,769 surgeries, welcomed 15,095 inpatients and 444,704 outpatients in total. Affiliated with the University of Hacettepe, we have always focused on learning – no more so than today when technology has accelerated the rate of discovery and dramatically increased our knowledge base. Our systems, procedures and protocols, routines for checking and re-checking and continuous training are all integral, and create and sustain that belief that we care about every detail and every

individual without discrimination. International accreditation – Joint Commission International – gives independent proof that we adhere to the commitments that we make. Continuous learning from accreditation feedback, internal appraisals, audits and reporting, patient satisfaction surveys, commentary or complaints enables us to continuously drive forward our standards of performance. As a result of our reputation in the region, Bayındır HealthCare Group became the partner hospital in Eurasian hospitals and imparts its knowledge in the region



HOSPITALS

BAYINDIR HOSPITAL ANKARA



NO WORRIES

Our Emergency Department is always ready with all its experienced Dr, Nurse, Ambulance, Porter, Driver and Portable technical equipment in order to meet all kinds of patient demands.

HOSPITALS

ORTHOPEDICS HOSPITAL ANKARA



Çankaya Orthopedic Group was founded in 1996 by 3 orthopedic surgeons with a novel practice strategy for private hospitals. These 3 surgeons evaluated, performed surgical treatment and subsequent follow-up exams of their patients together as a group.



HOSPITALS

LOSANTE ONCOLOGY HOSPITAL ANKARA

Gynecology and
Obstetrics

Child Health
and Diseases

Medical
Microbiology

Nutrition and
Diet



More Than a Hospital...

 **LÖSANTE**
Çocuk ve Yetişkin Hastanesi



OUR MISSION

Provide preventive, curative and rehabilitative health services in all branches with a widespread and holistic approach by considering the socioeconomic and environmental conditions of the patient



Dark corridors with iodine tincture smell, surly doctors, rooms with 6 in-patients, provide everything within your power and get a treatment that you can afford... We built a dreamy center that you will not experience these situations. We all have the right to be treated with the best health service at hospitals that make us feel special. Our hospital is at your service with all medical branches including new-born, oncology, ER, ICU, dentistry, cosmetic dermatology...

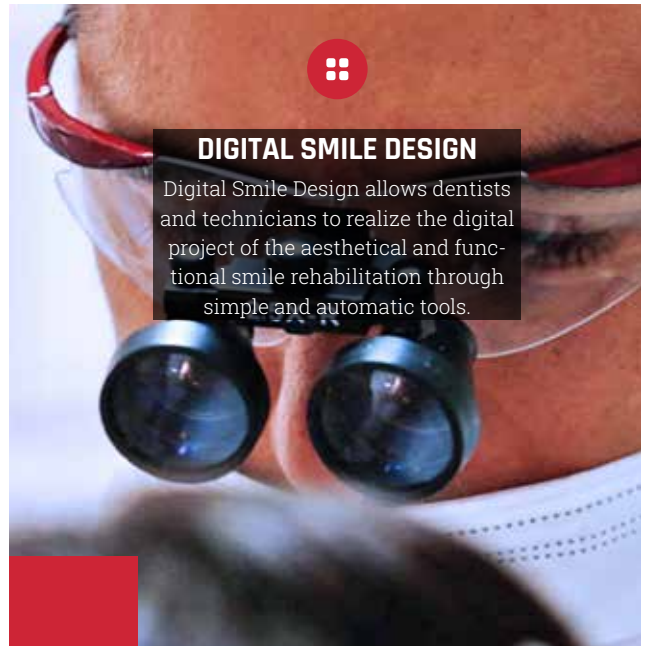
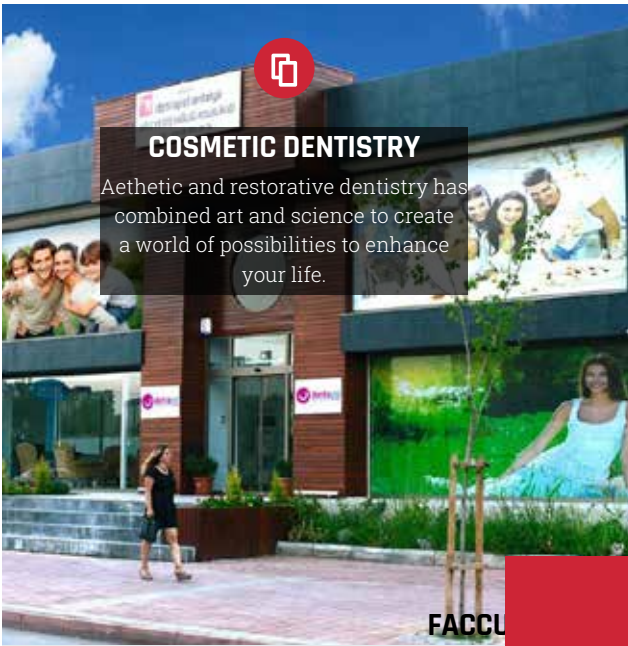


WE SAID

Let Humanity Not Die, People Not Die

DENTAPOL ANKARA

Dentapol Center offers a comprehensive range of general and specialist dental treatments to a local and international clientele.



HOSPITALS

Medical Park Group (27 Hospitals in 18 cities)
Memorial Group (18 Hospitals in 10 cities)
MEDICANA Group (14 Hospitals in 12 cities)
İstanbul Cerrahi Hastanesi (İstanbul)
Liv Hospital (İstanbul)
University of TOBB (Ankara)
Güven Hospital (Ankara)
Bayındır Hospital (Ankara)
Çankaya Orthopedics Hospital (Ankara)
Lösante (Oncology Hospital, Ankara)
Dentapol (Ankara)

PEDIATRICS

Prof. Dr. Gülay Demircin (University of TOBB)
Prof. Dr. Zafer Arslan (University of TOBB)
Prof. Dr. Mehmet Nejat Akar (University of TOBB)

INTERNAL MEDICINE & HEMATOLOGY

Prof. Dr. Harika Okutan (Lösante, Ankara)
Prof. Dr. Ahmet Emin Kürekçi (Lösante, Ankara)
Prof. Dr. Ash Çungurlu (Liv Hospital, İstanbul)

DENTAL MEDICINE & DENTAL ESTETIC

Ezher DAYISOYLU MD, PhD (University of TOBB, Ankara)
Mahir Südemen MD
(Dentapol, Ankara + Antalya)
Özel İstanbul Ağız ve Diş Sağlığı Merkezi (GOP, İstanbul)
Liv Dental (İstanbul)

CARDIOVASCULAR SURGERY

Prof. Dr. Tayfun Aybek (University of TOBB, Ankara)
Prof. Dr. Bingür Sönmez (Memorial Hospital, İstanbul)
Prof. Dr. Cem Alhan (Acıbadem Maslak, İstanbul)
Doc. Dr. Murat Kurtoğlu (Güven Hospital, Ankara)

CARDIOLOGY

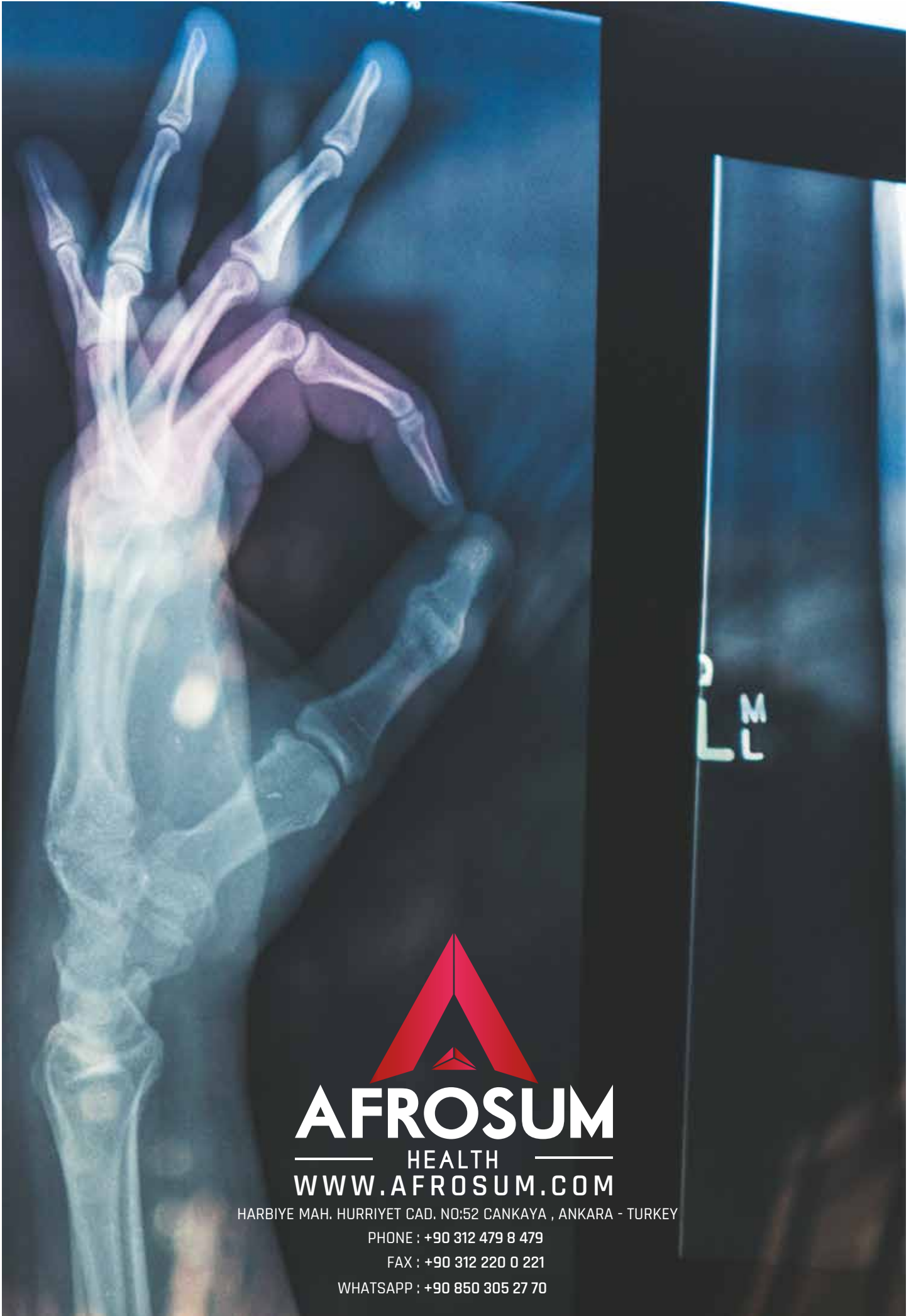
Prof. Dr. Ahmet Yılmaz Nişancı (Liv Hospital, İstanbul)
Prof. Dr. Basri Amasyalı (University of TOBB, Ankara)
Prof. Dr. Mehmet Emin Korkmaz (Güven Hospital, Ankara)
Prof. Dr. İlke Sipahi (Acıbadem Maslak, İstanbul)

NEUROSURGERY

Prof. Dr. Pınar Akdemir Özişik (University of TOBB, Ankara)
Prof. Dr. Haluk Deda, Neuro Tumor Specialist (Ankara)
Prof. Dr. İsmail Hakkı Tekkök (Memorial Hospital, Ankara)
Prof. Dr. Nihat Egemen (İstanbul)
Prof. Dr. Mustafa Kemal Hamamcıoğlu (Liv Hospital, İstanbul)

ORTHOPEDICS

Prof. Dr. Çağatay Öztürk (Liv Hospital, İstanbul)
Prof. Dr. Şadan Ay (MEDICANA, Ankara)
Op. Dr. Asım Kayaalp (Çankaya Hospital, Ankara)



AFROSUM

HEALTH

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